

MICHIGAN BEEF INDUSTRY COMMISSION

Board Meeting

Thursday, September 22, 2022

12800 Escanaba Drive

DeWitt, MI 48820

Remote Via Microsoft Teams

Mission: *“Building consumer demand for beef by growing consumer trust and promoting beef’s value.”*

Strategy: *The Michigan Beef Industry Commission board members set the policy and provide strategic direction; while management implements programs, handles operations and provides organizational direction.*

A G E N D A

9:00am Welcome and Call to Order –Chairman Monte Bordner

General Business & Information

- Approval of Agenda & Additions
- Approval of Minutes –Jon Haindl, Secretary
- Financial Report – Jill Sears, Treasurer

Information

- Nutrition & Consumer Communications Report – Katie Serbinski
- Executive Report – George Quackenbush

Policy Decisions

- MBIC/MCA Operating Agreement
- Open Meetings Act Policy
- Freedom of Information Act Policy
- Conflict of Interest Disclosure

12:00 Lunch

Elections

- MBIC Officers: Chair, Vice Chair, Secretary, Treasurer
- NCBA Federation Division Director(s)

FY 2023 MBIC Budget & Marketing Plan

Allied Industry Reports

- MI Department of Agriculture and Rural Development
- MI Cattlemen’s Association
- Michigan State University

Commissioner Reports and Public Comments (public comment limit 5 min.)

FY 2022 Meetings Dates

Proposed Dates: December 15, 2022 March 16, 2023
 July 20, 2023 Sept. 28, 2023

SBC Director Orientation: October 26, 2022 – Denver, CO

Annual Executive Review

3:00 Adjourn